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# NEW MARKET PERENNIAL GARDENS

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Proprietor and Gen. Mgr.

NEW MARKET, New Jersey

Phone  
Dunellen  
2-7053

## Big Opportunities for Garden Beautification

EVERGREENS  
RHODODENDRONS  
PERENNIALS

ANNUALS  
VINES  
HEDGES

yes!  
You Are  
Cordially Invited  
to Visit Our  
Nurseries

## America's Finest Hardy Chrysanthemums

A garden without "Chrysanthemums" is incomplete. Of course, you want to grow those large, incurved types like the picture on this cover! These are called "Exhibition Chrysanthemums." Easy to grow, requiring little care except staking and disbudding.

Every year we produce hundreds of thousands of these gorgeous Chrysanthemum plants in a wide, selective range of colors and varieties. Fine, incurved types, giving you flowers 5 to 7 inches across. **ESPECIALLY ADAPTED FOR OUT-DOOR CULTURE!**

### Exhibition CHRYSANTHEMUMS

*Guaranteed to Bloom!*

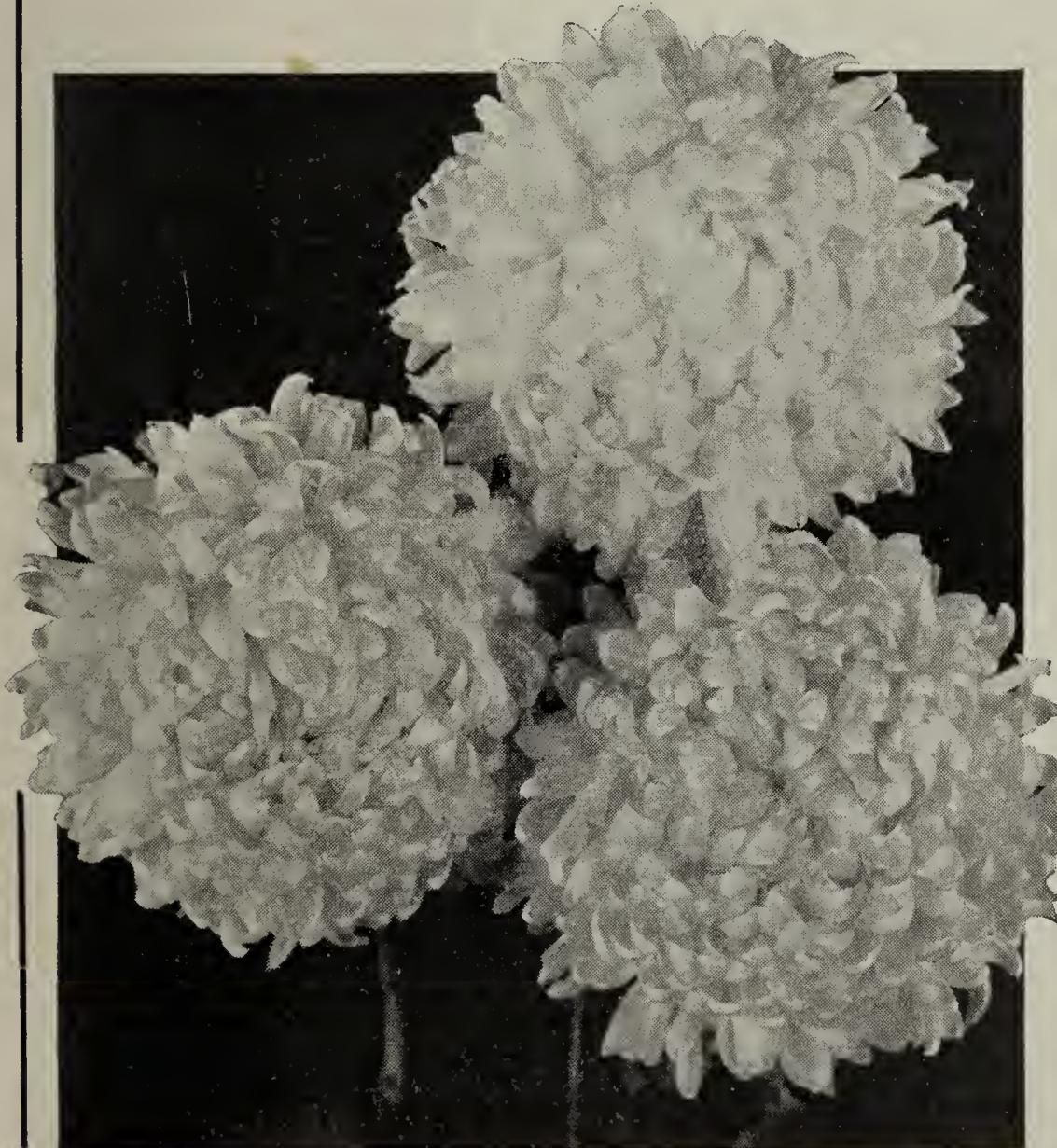
Unaka. Lavender.  
Bronze Unaka. Bronze.  
Enchantress. Orchid.  
Gold Lode. Lemon-yellow.  
Hilda Bergen. Maroon-bronze.  
Celestra. Golden yellow.  
Rose Chochard. Old rose.  
Indianola. Autumn color.  
Angelo. Flesh-pink.  
Silver Sheen. Creamy white.  
Justrite. Deep pink.  
Mrs. Kidder. Orange-yellow.

**10 Strong Plants \$1.25**

Not less than two of one variety.

ATTENTION—Complete cultural directions will be found on page 5, as well as other varieties of "Mums." PLACE YOUR ORDER EARLY!

Please Note—No orders accepted for less than \$1.00. On orders for \$1.10 to \$2.00, add 25c for packing and postage. Add 10% to remittance on orders for \$2.00 and up.



# ANNUALS!

## The Summer Garden

Here is the spot you spend most of your time during the warm sunshine laden summer days. There is where you want beautiful surroundings. It is so easy to have them and so inexpensive. Just look at the list of summer blooming annuals. There are enough varieties to give you the most attractive, most successful and most complete cut flower garden you ever had. Make out your list, now! Order early so that you won't be disappointed.

**PETUNIA, Rosy Morn.** The most popular bedding Petunia. Dwarf, bushy plants with brilliant rose colored flowers with white throat. Exceedingly pretty. Always in bloom. 10 plants for 60c; 20 for \$1.10.

**BALCONY PETUNIA.** Dwarf. Mixed colors. 10 plants for 60c; 20 for \$1.10.

**PETUNIA MacDONALD.** Dwarf, erect. Periwinkle-blue (Novelty). 10 for 80c; 20 for \$1.50.

**NOVELTY STOCKS.** In a fine rainbow mixture of colors. Wonderful cut flower. Profuse bloomer. 20 plants for 60c; 40 for \$1.10.



Antirrhinum—Snapdragon.



**ZINNIAS, California Dahlia - Flowered.** Immense flowers on straight, heavy stems. Every color imaginable. Profuse bloomers until frost. 20 plants for 60c; 40 for \$1.10.

**LILLIPUT ZINNIAS.** 15 inches high. Perfect miniature, double flowers. Mixed colors. Fine for cutting. Splendid for bedding. 20 plants for 60c; 40 for \$1.10.

**SNAPDRAGONS, Novelty Mixture.** 15 beautiful colors. Newest creations in giant blooms. All summer until late in fall. 50 strong plants only \$1.10. "N. M. P. G." Snapdragons are famous wherever known.

**NOVELTY ASTERS, American Beauty.** Large, incurved blooms borne on stout stems 18-24 inches in length. All colors. 50 strong plants for only \$1.10.

**ASTER, California Giant.** Large shaggy flowers, loosely petalled, graceful. Flowers mature in succession over a long

period; very long stems. Fine mixture. 35 plants for only \$1.10.

**ENGLISH WALLFLOWERS.** Beautiful cut flowers very highly perfumed. Resemble stocks. Heavy, gray-green foliage. Half-hardy perennials. A fine mixture of bronze, yellow and orange. 40 plants for only \$1.10.

**FRENCH DWARF MARIGOLD, "Legion of Honor."** Brown, 9 inches high. Fine for bedding. 25 plants \$1.10.



### NOVELTY NEW AFRICAN MARIGOLD

"Guinea Gold." A very valuable novelty that has created a sensation as a most desirable cut flower. Produces no singles. 100% double and semi-double. Clear orange flushed with gold. 25 strong plants for only \$1.10.

**SALPIGLOSSIS (Painted Tongue).** Beautiful annual. Mixed colors. Grows 18 ins. 35 strong plants \$1.10.

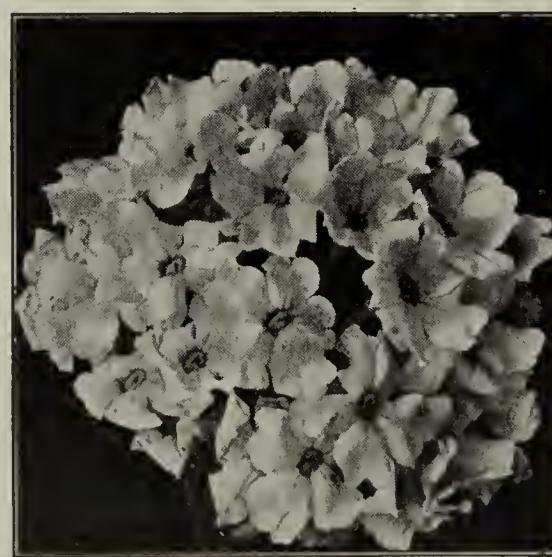
**VERBENA.** An old favorite. Fine for bedding. Mammoth mixed! 35 plants for \$1.10.

**CAMPANULA. New Annual Single Canterbury Bell.** Selected mixture. 2-2½ feet. Each plant produces from 6-8 spikes of bloom. 25 plants for only \$1.10.

**SCABIOSA (Mourning Bride).** Magnificent annuals of easy culture; invaluable for cutting; also excellent for beds or borders. Choice mixed double varieties. 40 plants for only \$1.10.



California Giant Aster.



Verbena.

**DIMORPHOTHECA (African Daisy).** Mixed colors. Plenty of orange and yellow. Splendid for cutting. Grows 1 foot to 15 inches. 25 plants for \$1.10.

**PHLOX DRUMMONDI (Beautiful Summer Phlox).** In choice mixed colors. 35 plants for only \$1.10.

**SALVIA (Red or Scarlet Sage).** An annual that gives a big splash of color in all gardens. Blooms until frost. Ours is the best strain. 35 plants for only \$1.10.

These annuals are grown in cold frames and shipped from April 15 to July 1. All plants graded with utmost care and perfectly packed to arrive in the best condition. WHY WAIT FOR SEED TO COME UP? You can get the best known varieties for so little money. Plants are grown under best conditions and will give you flowers all summer long. PLACE YOUR ORDER EARLY!

The following 2 collections have been prepared for you, who wish some of each kind, but can not use the full sets as listed. Each of these superb collections are complete summer gardens in themselves.

### COLLECTION No. 1

100 Choice Annuals for only

**\$2.75**

- 20 Snapdragons
- 10 Scabiosa
- 10 Beauty Asters
- 10 Red Salvia
- 10 Dahlia Flowered Zinnia
- 20 English Wallflower
- 10 Stocks
- 10 Salpiglossis

### COLLECTION No. 2

100 Choice Annuals for only

**\$2.75**

- 10 Lilliput Zinnias
- 20 Snapdragons
- 15 Giant Asters
- 10 Phlox Drummondi
- 10 Scabiosa
- 15 English Wallflower
- 10 African Daisy
- 10 Stocks

Annuals are one season plants. We grow several crops in rotation so as to have nice, strong plants of even size. We greatly appreciate early orders, as we can better regulate crops to get maximum results.

THANK YOU!

**Please Note!** No orders accepted for less than \$1.00. On orders for \$1.10 to \$2.00 add 25c for packing and postage. Add 10% to remittance on orders for \$2.00 and up!

# New Market Perennial Gardens

Telephone Dunellen 2-7053

## New Market, New Jersey

Name \_\_\_\_\_

R. F. D. or Street

Post office County

Express or  
Freight Office State

**Amount of Cash Enclosed**

**Please Note** On orders for Perennials, Rock Plants, Annuals and Chrysanthemums amounting to \$1.10 to \$2.00, add 25c for packing and postage. On orders for \$2.00 and up add 10 per cent to your remittance.

**Evergreens, Shrubs, etc., are shipped express charges collect. (Express rates on nursery stock have been lowered 25 per cent.)**

NO ORDERS ACCEPTED FOR LESS THAN \$1.00.

**Please Note** All stock is fresh dug and inspected and certified by authorized State and Federal Inspectors before leaving our nurseries. **WE GUARANTEE** all stock to arrive in A-No. 1 planting condition.

I have added.....for packing and postage

**ORDER BLANK—Continued.**

# America's Finest Hardy Chrysanthemums

## Cluster Chrysanthemums

These Chrysanthemums will form a bush having anywhere from 10 to 20 stalks. They require the same soil as the exhibition types, but need not be disbudded. The more shoots and buds that are allowed to remain on these plants, the more flowers you will have. You can pinch the tops of the stalks of this Chrysanthemum and thereby increase the size of the plants and number of blooms. Makes a wonderful perennial garden or border plant and will furnish your table with adequate cut flowers. We offer the following well known varieties that have withstood all tests for hardiness:

Lillian Doty. Pink.  
White Doty. White.  
Bronze Doty. Bronze.  
Yellow Doty. Bright orange-yellow.  
Buckingham. Single pink daisy type.

Strong, Well Rooted Plants.  
Guaranteed to Bloom.

**10 for only \$1.25**

**REMEMBER!** Chrysanthemums are the aristocrats of fall flowers and deserve plenty of space in your garden. Chrysanthemums as grown by us are the best obtainable for outdoor culture. That's a point to consider.



America's Finest Hardy Chrysanthemums.

## CULTURE FOR EXHIBITION "MUMS" ON FRONT COVER

First, good soil. Add plenty of manure and fertilizer to your bed. Feed at least once a month after plants are established to get best results. Set plants 10 inches apart both ways. These plants will be single-stemmed stock when shipped to you, in the spring. If you want to grow more than one flower on the plant, pinch the top out after the plant has become established. This will make it branch out. Now you can select two or three stems, but not more than three if you want to get large flowers. Tie or stake these to keep the wind from whipping them around. All side growth that appears on these stems should be pinched off so that each of the two or three stems will have no side shoots. By the time the buds are set in the crown or top of each stem the stalks should be about 3 to 4 feet high. When the buds appear, select the center one, if it looks all right and pinch off the rest so that each stem has only one bud. Each stalk will then develop one large flower that should make your neighbors mighty envious. Cover the plants in the winter with straw, hay or leaves. Do not use manure as a cover.

## The Hardy Rock Garden

The Rock Garden is always fascinating. Through your own imagination you can construct a garden of fantastic design, simple lines or naturalistic in detail. There are a few simple rules to follow as to placing of stones and, of course, the selection of material.

**Location.** The average city or suburban property readily provides ample space for the little rock garden. It may be located between the driveway and the lot lines near the garage—in the bare space next to the house between side or rear group foundation plantings, next to the side of the garage, or in any available space on the property not being used, such as on the terrace between two garden levels.

Begin at the bottom and build upward. Each stone or boulder should be placed in such a manner as to allow the moisture from rains to run into the garden and not away from it. After placing a stone, fill around it with earth, being sure that there are no spaces unfilled,

as air spaces will prevent moisture from coming up from below. The crest or top of the rockery must have direct contact with soil, by way of firmness in the filled in earth. Be sure that the earth is filled in solidly so that moisture will work up among the stones and give proper conditions for the growing of rock plants. A rockery need not be any more than 10 to 12 inches above the surrounding level.

The soil in which the plants are placed should be of good character. Use peat moss or leaf mold and good, rotten manure to mix in with your garden soil. The main body of the rock garden can be ordinary garden soil, but the top soil wherein the plants are placed should be of richer character.

Herewith is given a list of hardy perennial plants, especially adapted for rock culture. With this material you can build a splendid rockery complete in every detail. Do not overlook the fact that this stock is two years old and usually sells at 25c each.

**ARMERIA laecheana.** Compact tufts of bright green covered with rose colored flowers. Blooms profusely in May and June and continues to flower throughout the summer. 6 inches. Strong, 2-year plants, 10c each.



Armeria.

**ADENOPHORA liliifolia.** A handsome perennial that is in bloom from summer to fall. Produces large, bell-like flowers, similar to the Campanula, on erect stems. Dark blue in color with handsome foliage. 1 1/2 to 2 feet. 2-year plants, 10c each.

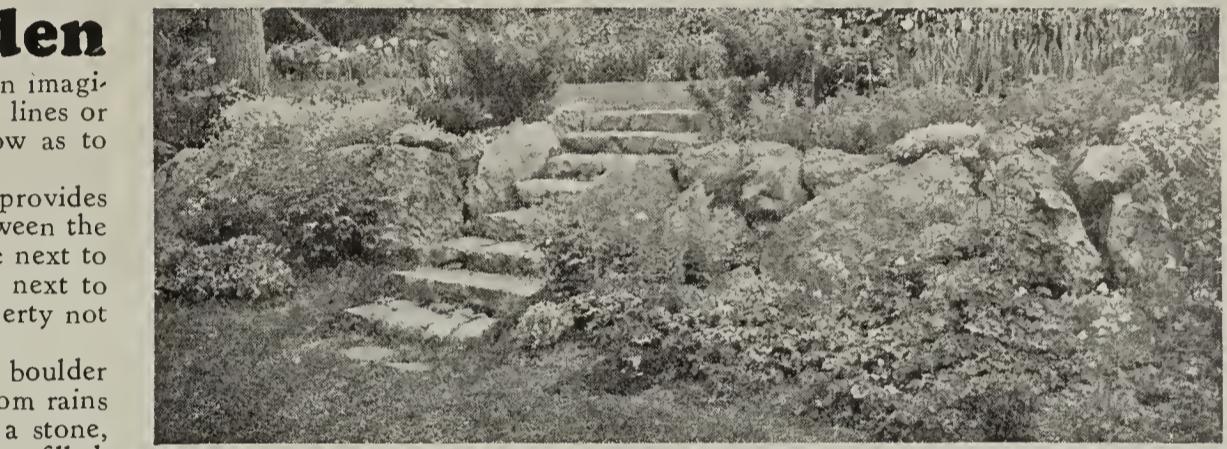
**ALPINE ASTERS.** Colorful plants attaining a height of 6 to 8 inches and covered with exquisite blue flowers of aster-like proportion. Blooms from late May to early July. Strong, 2-year plants, 10c each.

**ALYSSUM.** A desirable plant for the rockeries. In early spring it is completely covered with showy yellow flowers.

**A. saxatile** (Basket of Gold). Grows 1 foot high and produces in May masses of broad, flat heads of bright yellow flowers. Grayish foliage.  
**A. rostratum.** Prostrate, almost shrubby variety, hoary gray all over. Flowers pale yellow in unbranched heads. May to July. 12 inches.  
**A. argenteum.** Similar to the above but a better creeper. Yellow flowers in unbranched heads. 12 inches.  
Any of the Alyssums in strong, 2-year plants, 10c each.

**ARABIS** (Alpine Rock Cress). One of the earliest of the rock plants. About 8 inches and is covered with an abundance of white flowers in late April. Compact and pretty foliage. Strong, 2-year plants, 10c each.

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## Build a Rock Garden

A healthful, enjoyable hobby the whole family will enjoy. Use our vigorous plants. They are selected for beauty, hardiness and adaptability for rock work.

**DIANTHUS caesius** (Rock Carnation). The true Cushion Pink. Little solid balls of spiky glaucous foliage. Pink flowers that attain a height of 6 to 8 inches. Very attractive. The flowers are clove scented. Strong, 2-year plants, only 10c each.



Dianthus caesius.

**CAMPANULA carpatica** (Carpathian Harebell). Popular variety. Dwarf in habit, only attaining 6 inches. Pretty foliage. Blooms in July up to September. White and blue. Strong, 2-year plants, only 10c each.

**C. persicifolia** (Peach Bells). A little taller than the general run of rock plants but effectively utilized in the rockery. Grows 2 to 3 feet and will show up well behind certain tall rockwork. Produces its bells in strong, erect stems. Your choice of either blue or white. Strong, 2-year plants, only 10c each.

**CERASTIUM tomentosum** (Snow-in-Summer). An attractive silver-gray creeper with a mass of white bloom during June. Retains its colorful foliage during the winter. Cerastium will thrive under trees and grow with great success on top of roots, walls, etc. Where grass will not grow this hardy rock plant will. About 6 inches. Strong, 2-year plants, only 10c each.



Cerastium tomentosum.

**CHINESE DELphinium** (Chinense grandiflorum and grandiflorum album). The two species of Dwarf Delphinium, so adaptable and effective in the rockery. Both the blue and white varieties produce large flowers on erect stems. Grow about 18 inches and have beautiful Lark-spur foliage. Strong, 2-year plants, only 10c each.

**COLUMBINE** (Aquilegia).

Your rockery would be incomplete without several Long-Spurred Columbines to grace its existence. This perennial is very suitable for rockwork and its beautiful foliage and handsome flowers make an inspiring sight. It comes in every shade imaginable. Grows about 1 1/2 to 2 1/2 feet. Strong, 2-year plants, only 10c each.



Columbine.

## Rock Plants—continued



Campanula Carpatica Alba.



Heuchera Sanguinea.

### AGAIN We are saving You Time and Money

That rock garden of yours interests us very much and we want it to look its best, so here are grouped collections all ready to fill in the crevices and rock spaces. Big values! Fine plants!

### FOR THE HARDY ROCK GARDEN

**12** Heavy 2-year-old  
Field-Grown Plants. **\$1.10**  
for only

#### Collection No. 1

(For the Shade)

- 2 English Primroses, Polyantha Mixed.
- 2 Nepeta Mussini, Blue.
- 2 Statice incana, Pink.
- 2 Arabis, White.
- 2 Sedum acre, Yellow.
- 2 Columbine, Mixed.

#### Collection No. 3

(All-Around Use)

- 2 Potentilla, Pink.
- 2 Cerastium, White; grey foliage.
- 2 Tunica saxifraga, Pink.
- 2 Alyssum saxatile, Yellow.
- 2 Sedum spurium, Red.
- 2 Rock Carnations, Mixed.

#### Collection No. 2

(For Sunny Spots)

- 2 Lavender, Blue.
- 2 Oenothera, Yellow.
- 2 Achillea rubra, Red.
- 2 Saponaria, Pink.
- 2 Sedum album, White.
- 2 Iberis, Lilac.

#### Collection No. 4

(Good for Dry Locations or Will Stand Any Treatment).

- 2 Phlox subulata, Pink.
- 2 Rock Rose, Mixed.
- 2 Campanula carpatica, Blue.
- 2 Chinese Delphinium, White.
- 2 Hieracium aurantiacum, Deep orange.
- 2 Gypsophila repens, Light pink.

These 4 wonderful collections all for only \$4.00. 48 choice rock plants, that will build a rockery from start to finish.

**ECHINOPS** (Globe thistle). Thistle-like foliage. Large, round heads of flowers in the shape of perfect globes. Deep blue in color and very striking. Plant them among the larger rocks and watch the effect. Grows 2½ to 3 feet. Strong, 2-3 year plants, only 10c each.

**GLAUCIUM**. A real rockery gem. Belongs to the Poppy family. Has artistically formed foliage which is a glaucous blue and is retained during the winter. Beautiful for the rockery. The foliage blends well and seems to be sculptured into the rock. The flowers come in various shades of orange, red and yellow. Something new! Strong plants, each 15c.

**GYPSOPHILA repens** (Dwarf Baby's Breath). Covered with pink flowers. About 6 inches tall. Profuse bloomer. Your rockery needs them. Strong, 2-year plants, only 10c each.

**HELIANTHEMUM** (Rock Rose). A dainty dwarf for the Alpine garden. Low-growing evergreen plant forming broad clumps covered with a mass of bloom in pastel colors from pink to clear orange. July to September. Will do well on dry locations. Strong, 2-year plants, 10c each.

**HEUCHERA sanguinea** (Coralbells). Like red Lilies-of-the-Valley. Slender spikes of soft coral-red, bell-shaped flowers from May until July. Attractive foliage retained throughout the winter. Grows 18 inches. One of the most beautiful of the perennials. Strong, 2-year plants, 25c each.

**IBERIS** (Hardy Candytuft). An excellent evergreen perennial for the rockery. Grows about 8 inches and produces flowers rich in beauty. A real gem in the rockery. In lilac and white. Strong, 2-year plants, only 10c each.

**LAVANDULA vera** (The True English Lavender). Dwarf spikes of fragrant lavender flowers. Beautiful silvery gray foliage, retained throughout the winter. Grows about 8 to 12 inches. Strong, 2-year plants, only 15c each.

**LINUM perenne** (Blue Flax). A beautiful perennial of delicate foliage and pure blue flowers. Grows 1½ feet high and is simply covered with large heavenly blue flowers of buttercup-like shape. Blooms almost the entire summer. Strong, 2-year plants, only 10c each.

**LYCHNIS viscaria**. Fine tufted plant covered with deep red flowers during the summer months. The deep green grasslike foliage is very showy in the rockery. About 12 inches. Strong, 2-year plants, only 10c each.

**MYOSOTIS alpestris** (Forget-me-not). Deep blue. Everblooming. Strong, 2-year plants, only 10c each.

**NEPETA Mussini** (Ground Ivy). A valuable everblooming dwarf rock plant. Producing light blue flowers it creeps extensively. Has a pungent odor. Strong, 2-year plants, only 10c each.

**OENOTHERA missouriensis** (Evening Primrose). Prostrate growing variety, very hardy, producing freely large, bright yellow flowers. Strong, 2-year plants, 20c each.

**PAPAVER nudicaule** (Iceland Poppy). Invaluable for the rock garden. Its graceful habit and fernlike foliage makes a desirable effect among the crevices. Satinlike flowers in all shades are borne in endless profusion all summer long. Strong, 2-year-old plants, only 15c.

**PHLOX subulata** (Ground or Moss Pink). Creeping or tufted species growing in broad mats on dry, rocky hills or sandy banks. An exclusive rock plant. It does, also, well in the border and can be used for edging or among larger plants, where it soon covers the ground.

P. roseum. Light pink. Strong, 2-year plants, only 10c each.

P. Vivid. A creeping variety that has no superior in the Phlox family. The growth is compact with fine, deep green foliage, while the flowers are very large and make



Helianthemum.

P. veris. The popular Polyanthus. A splendid mixture of white, red-orange, dark purple and black and golden yellow.

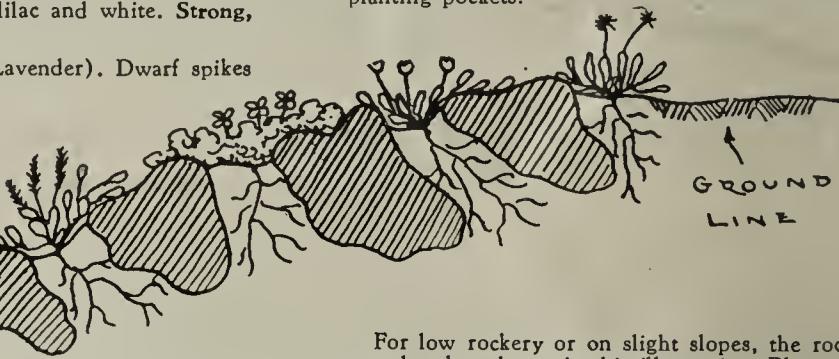
P. polyanthus (Primula elatior). Best English mixed in every color of the rainbow. These include the "Gold-Laced" which is saved from the finest varieties. A fine range of colors. Strong, 2-year plants, only 10c each. Regular value 25c. Get a good supply of these primroses.

**SAPONARIA**. A creeping or trailing hardy rock plant, producing from May until August masses of deep pink flowers. Widely used in the rockery and trailing from wall. About 8 inches. Strong, 2-year plants, only 10c.

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This illustration shows the method of building a dry wall or tall rockery. Note a good foundation is needed. Then for each foot of height, the rocks are set back one inch; plenty of soil being worked between the rocks to form planting pockets.



For low rockery or on slight slopes, the rocks are placed as shown in this illustration. Plenty of good well drained soil under and between the rocks is essential so that the plants will take hold and make a good growth.



Oenothera Missouriensis.

a carpet of clear deep pink. Strong, 2-year plants, only 20c each.

**POTENTILLA** (Cinquefoil). A most effective rock plant. The flowers resemble the Geum. Strawberry-like leaves. Mixed colors. About 6 to 12 inches. Strong, 2-year plants, only 10c.

**PRIMULA** (English Primrose). One of the treasures of the rock garden. The growth is very attractive, forming rosettes of thick leaves sometimes farinose or mealy. The flower stalks rise to a height of 6 to 8 inches, bearing large heads of multicolored flowers. These varieties are imported direct from England and we are confident that you will find each item the best of its type. We specialize in Primroses and have a good stock. All plants are heavy and well rooted. They prefer a shady, moist location. Your rockery needs them.



Linum Perenne.

# Rock Plants—continued

**SEDUM** (Stonecrop). A class of plants particularly adapted for carpeting very dry, sandy or rocky places in the sun. An invaluable rock gem.

**S. album.** 4 to 6 inches high. Native of Northern Asia. Flowers white with red centers. Thick, waxy round foliage.

**S. acre.** Miniature tufts of dull green. Small, golden flowers. 4 to 6 inches high. Like a moss. Fine for crevice work.

**S. spurium coccineum.** A late bloomer. Reddish purple. Foliage turns red in the fall. 6 to 8 inches.

All Sedums in strong, 2-year plants, only 10c each. No rockery can be built without them.

**STATICE** (Sea Lavender). Unexcelled for the rockery, producing all summer panicles of small flowers.

**S. latifolia.** Heavy tufts of leathery foliage with large heads of pretty, small, purplish blue flowers.

**S. incana.** Pinkish blue; dwarf. Grows about 10 inches to 1 foot.

The above in strong, 2-year plants, only 10c each.

**TROLLIUS** (Globe Flower). *Euro-paeus, Lemon Queen.* Free flowering, strong growing plant. Flowers yellow, produced in abundance on stems about 2 feet high. Does best in shady, moist locations. Fine for rock work. Strong plants, with good crowns, only 25c each.

**TUNICA saxifraga** (Coat Flower). A dainty tufted plant with light pink flowers all summer. Forms a regular carpet. Invaluable for the rock garden. Strong, 2-yr. plants, only 10c each.

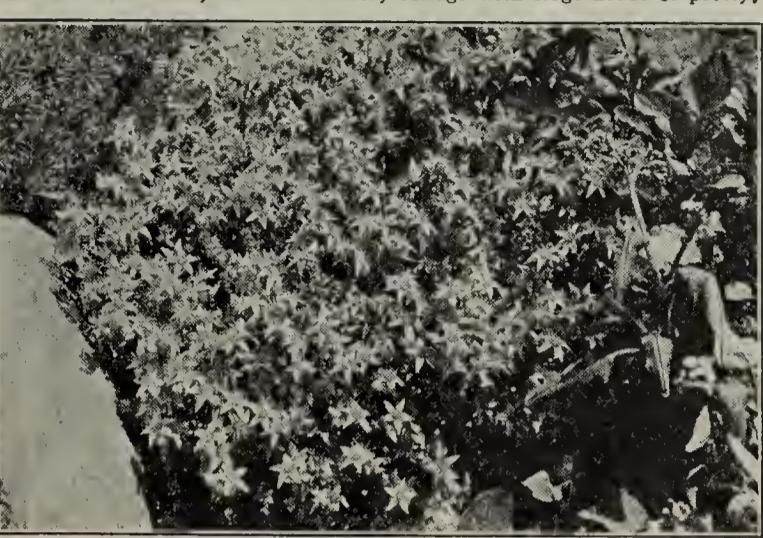
**VERONICA repens.** A fine rockery gem. Forms miniature tufts. Trailing. Has pretty delicate white and blue flowers. One of the first to bloom. 20c each; 6 for \$1.10.



Nepeta Mussini.

**VIOLA cornuta** (Tufted Pansy). When considering this strain of plants, please remember that they are thoroughly hardy Pansies. With ordinary attention will give good results. These will bloom from early spring until frost. Prefer a shady location if possible, but will thrive fine in the open sun.

**V., Jersey Gem.** New, wonderful Violet gaining popularity by leaps and bounds. Flowers are a rich violet, slightly perfumed. Dwarf habit and a continuous bloomer. Strong, 2-year plants, 20c each.



Sedum Acre.

**V., Apricot Queen.** The most beautiful of the Violas. A gorgeous apricot-yellow tinged with orange. A profuse bloomer. Strong, 2-year plants, only 20c each.

**V., Ruby.** A beautiful new creation in Violas. Deep rich wine-red. Very large flowers. Blooms all summer. Supply limited. Strong plants, 35c each; 3 for \$1.00.

**YUCCA** (Adam's Needle). A stately perennial with sword-like foliage and tall branched spikes of large, creamy white flowers during June and July. Attains 6 feet. Fine for background rock work and around pools. Foliage retained throughout the winter. Strong, 3-year plants, only 10c each.



Violas.

## Stop! Listen! Look!



English Primroses.

JUST A REMINDER! Don't forget that your rockery will not be at its best unless you have English Primroses in the shady nooks and crevices. These are the treasures of the rock garden. The growth is very attractive, forming rosettes of thick leaves, sometimes farinose or mealy. Flower stalks are 6 to 8 inches, bearing large heads of multi-colored flowers. Our varieties imported direct from England. Select yours now!

**PRIMULA vulgaris** (Cowslip). Very early bloomer, deep yellow. The true English. Grows 4 inches. 15c each; 8 for \$1.10.

**P. veris.** The popular Polyanthas. A splendid mixture of white, red, orange, dark purple, black and golden yellow. Grows 8 inches. 2-year plants, 10c each. Heavy 4-year clumps, only 20c each.

**P. polyantha.** Best English mixed in every color of the rainbow. Similar to the Veris. 2-year plants, 10c each. Heavy 4-year clumps, only 20c each.

**P. elatior.** The popular "Gold Laced" Primula. A Polyantha variety with a wonderful range of colors. Gives a lacy effect. Strong, 2-year plants, 10c each. Heavy, 4-year clumps, only 20c each.

PLEASE NOTE: No orders accepted for less than \$1.00. On orders for \$1.00 to \$2.00 add 25c for packing and postage. Add 10% to remittance on orders for \$2.00 and up.



Phlox Subulata.



Saponaria.

## 2 Outstanding Collections of Fine Novelty Rock Plants

Consisting of some rare and new varieties, as well as plants usually selling at high prices. Regular value of each collection \$4.00.

### MERIT COLLECTION NO. 1

12 Plants for \$2.00

- 1 **POTENTILLA nepalensis.** A beautiful plant. Strawberry-like foliage. Large, cherry-red and buff flowers all summer.
- 1 **JASIONE perennis.** Miniature blue scabiosa-like heads. Blooms extensively.
- 1 **GEUM, Mrs. Bradshaw.** Double. Trollius-like flowers. Deep red. June until frost.
- 1 **GLOBULARIA cordifolia.** Pretty globe-shaped flowers, deep blue. Grows 8 inches. Evergreen foliage. Flowers during June and July.
- 1 **ALPINE POPPY.** Glaucous rosettes. 6 inches. Dwarf Poppies in all shades. Blooms all summer. A real gem.
- 1 **PRIMULA polyantha** (English Primrose). Mixed colors. Dwarf habit. Likes shade. Profuse bloomer in late spring and early summer. Neat.
- 1 **HEUCHERA sanguinea** (Red Coralbell). Like red lilies-of-the-valley. Evergreen foliage. Blooms from May until August.
- 1 **ERINUS alpinus.** Low, neat and compact rock plant. Abundance of purple-pink flowers. Small cut-leaf foliage. Blooms in June.
- 1 **GLAUCIUM.** Poppy-like flowers. Artistically formed blue foliage. Blooms all summer. Red, yellow and orange.
- 1 **VIOLA, Jersey Gem.** Wonderful Viola. The most popular. Blooms continually all summer. Likes shade or sun. A rich violet, slightly perfumed. Dwarf habit.
- 1 **PERSIAN CANDYTUFT.** A most interesting plant. Evergreen foliage blue in color and turning a beautiful blue, red and purple in the winter. Small pink flowers throughout the summer.
- 1 **CRUCIANELLA stylosa.** Early flowering. 6 inches high. Bright purple, ball-shaped flowers.

### MERIT COLLECTION NO. 2

12 Plants for \$2.00

- 1 **POLEMONIUM coeruleum.** Pretty spikes of bright blue with golden centers.
- 1 **POTENTILLA atrosanguinea.** Deep scarlet. Green foliage that is silvery underneath.
- 1 **VERBENA venosa** (South American Species). Beautiful shade of purple. Heavy, artistically cut foliage of deep green. Blooms all summer. Real hardy.
- 1 **ANCHUSA myosotidiflora** (Dwarf Russian Forget-Me-Not). Deep blue flowers. handsome foliage. A gem.
- 1 **AUBRIETIA deltoides** (Rainbow Flower). Neat, compact foliage and a vivid splash of deep violet in early May.
- 1 **GEUM, Lady Stratheden.** Double. Orange-yellow. Blooms in June.
- 1 **LINUM flavum** (Yellow Flax). Fine green foliage. Rich deep yellow. One foot and less. Profuse bloomer.
- 1 **ARABIS alpina rosea** (Dwarf Pink Rock Cress). Large, shiny leaves. Various shades of rose-pink. Early bloomer. 6 inches.
- 1 **OENOTHERA missouriensis.** Prostrate growing. Produces freely very large, bright yellow flowers, 3 to 4 inches in diameter.
- 1 **PINK VIOLET.** Superb plant. Blooms all summer. Coated with highly perfumed pink flowers.
- 1 **TROLLIUS** (Golden Globe Flower). Beautiful. Deep orange.
- 1 **PRIMULA veris.** Mixed colors. Dwarf habit. Early bloomer.



# Fields of Perennials — Acres of Bloom!

## They Live Year After Year!

**ACHILLEA**, The Pearl. Grows about 2 feet high and from spring to frost is covered with heads of double white flowers. Likes sun.

**A. ruber**. About 1½-2 feet and bears pink to red flowers in large heads from June to frost. Will thrive in shady locations.

**A. ageratum**. Grows 1½-2 feet and bears in profusion on erect stems golden yellow flowers of Milfoil type. Does equally well in sun or shade.

Any of the above in strong, 2-year stock, 10c each.

**ADENOPHORA liliifolia**. A handsome perennial that's in bloom from summer to fall. It produces large bell-like flowers, similar to the Campanula, on erect stems. Dark blue in color with handsome foliage. For the border, garden or rockery. Grows 1½-2 feet. Likes sun but will also thrive in the shade. Strong, 2-year plants, 10c each.

**AGERATUM eupatorium**. Blue. For a late fall blooming flower there is none that surpasses this fine plant. It blooms from August to November and is densely covered with heads of deep blue flowers. Grows 1½-2 feet and is wonderful for cutting. Makes a handsome border plant and is of very easy culture. Likes full sun. Strong, 2-year plants, 10c each.

**A. eupatorium**, White. Similar in description to the blue but blooms only during the summer. Grows 2 feet tall and is very showy in the border or perennial garden. Likes sun. Strong, 2-year plants, 10c each.

**AGROSTEMMA** (Mullein Pink). Strong, erect growing plants with silver foliage. The deep crimson of the flowers blends well with the leaves. Blooms during June and July and attains 1½-2 feet. Likes sun but will thrive in semi-shade. Strong, 2-year plants, 10c each.

**ANCHUSA** (Italian Forget-Me-Not). Unexcelled for background effect in a border or garden. Attains 3 to 4 feet and produces on strong, erect stalks, large, deep blue flowers of Forget-Me-Not-like description. These flowers have no centers but are one color of gorgeous blue. Blooms in May and June. Easy of culture and robust of growth. Likes sun but will thrive in semi-shade. Strong, 2-year plants, 10c each.

**ANTHEMIS** (Hardy Marguerite). Daisy-like golden yellow blossoms, from June to August. 2 feet high and good for cutting. Makes a showy border plant. Likes full sun. 2-year plants, 10c each.



Digitalis—Foxglove.

**AQUILEGIA** (Columbine). No garden is complete without them. The long-spurred types are beautiful. Every shade of color imaginable. The flowers are very lasting and are good for cutting. This plant likes sun but can also be found growing in a semi-shady location. Attains 2½-3 feet and blooms during May, June and July. Our strain is one of the finest ever produced. Columbine is appropriate in both the border and garden, as well as the rockery. Strong, 2-year plants, 10c each.

**ASTER** (Perennial Michaelmas Daisy). Mixed colors. Blooms freely during September and October. Easily grown. Grows 2-3 feet. Prefers shady locations. Strong, 2-year plants, each, 10c.

**BAPTISIA australis** (False Indigo). A charming perennial producing blue flowers of Sweet Pea-like form. Blooms in May and attains 2½-3 feet. Likes sun. Strong, 2-year plants, each, 10c.

**BLUE SALVIA**, azurea. One of the best, if not the best, hardy Blue Salvia grown. Easy to grow and thrives in any soil. Gives long spikes of blue flowers in August and September. A fine cut flower and an unexcelled addition to the border or garden. Grows 3-4 feet and forms an elegant background. Strong, 2-year plants, each, 10c.

**CANTERBURY BELLS**, Campanula (Cup-and-Saucer Type). A biennial of unsurpassed beauty. Bedecked with large cuplike flowers in June. Grows 2-2½ feet. In pink, purple and white. Likes full sun and does best on well drained soil. Good for cutting. A fine border plant. Strong plants, ready to bloom, each, 10c.

**CAMPANULA persicifolia** (Peachbells). The finest of the hardy bellflowers. A real perennial of distinction. Grows 2-3 feet and produces its bells on strong erect stems. Makes a showy plant for the border and garden, as well as a very good cut flower. Can be effectively utilized in the rockery. Your choice of either blue or white. Strong, 2-year plants, each, 10c.

**CENTAUREA montana** (Monstrous Cornflower). An improved variety that grows 2 feet high, bearing deep blue flowers of good size from June to August. Wonderful for cutting. Thrives on any soil but prefers full sun. Strong, 2-year plants, each, 10c.

**CHELONE**. A beautiful perennial producing long spikes of flowers, resembling Pentstemon. These spikes of flowers look like miniature Snapdragons but are borne on erect stems that attain a height of 2½-3 feet. In bloom constantly. Fine for background effect and for cutting. Likes sun. Strong, 2-year plants, each, 10c.

**ECHINOPS** (Globe Thistle). Thistle-like foliage. Large round heads of flowers in the shape of perfect globes. Deep blue in color and very attractive. Very showy if planted among large rocks or as a background for various foliage plants. Will grow on poorly drained soil and is a handsome perennial. Good for cutting. Strong, 2-year plants, each, 10c. About 2½-3 feet.

**ERYNGIUM** (Sea Holly). Very similar to Echinops with the exception that the flowers are smaller and not so perfectly formed. The foliage and flowers of this striking plant are both steel-blue in color and sparkle and glint with the sun. Does well in locations near salt water and in sandy soil. Grows 3 feet tall. Strong, 2-year plants, each, 10c.

**GAILLARDIA** (Blanket Flower). Large blood-red and orange flowers of Daisy-like formation, borne on strong, straight stems about 2-2½ feet long. One of the most satisfactory perennials for the border or garden. Blooms the entire summer. Wonderful for cutting. The flowers attain a diameter of 2½ inches and come in various formations. Easy to cultivate and will thrive on any soil. Likes plenty of sun. Strong, 2-year plants, each, 10c.

**GYPSOPHILA** (Baby's Breath). A dainty perennial producing delicate white flowers. Fine for mixing with other flowers in cut bouquets. Grows 2-2½ feet. Of very easy culture and hardy habit. Likes sun. Strong, 2-year plants, each, 10c.

**HELIOPSIS**, Golden Daisy. A superb perennial for background effect. Grows 3-4 feet high, bearing deep rich golden yellow flowers, 2 inches in diameter. Blooms all summer. Will thrive on any soil and requires no care. A fine cut flower, resembles greatly Doronicum. Strong, 2-year plants, each, 10c.



Gaillardia.

## Lets go, Folks! Pick them Out!

Any 12 plants in this superb list for only \$1.10. Any 48 plants for only \$4.00! And what a garden you can have for \$4.00.

Order early! Plant early! Perennials may be set from March to December.

**PLEASE NOTE:** No orders accepted for less than \$1.00. On orders for \$1.10 to \$2.00 add 25c for packing and postage. On orders for \$2.00 and up add 10% to your remittance.



Lupinus.



Double Hollyhocks.

## Complete Gardens

Hardy perennials in fine unbeatable collections all ready for planting. Complete in color, beauty and blooming period. Selected for your convenience.

### Collection No. 1

- 2 Delphinium, blue.
- 2 Gaillardia, red and orange.
- 2 Gypsophila, white.
- 2 Coreopsis, yellow.
- 2 Painted Daisies, pink.
- 2 Pentstemon, mixed.

### Collection No. 2

- 2 Liatris, rose purple.
- 2 Stokesia, blue.
- 2 Lychnis viscaria, pink.
- 2 Shasta Daisy, white.
- 2 Sweet William, pink.
- 2 Heliosp. yellow.
- 2 Adenophora, lavender.

### Collection No. 1

- 2 Centaurea, rich blue.
- 2 Lobelia cardinalis, red.
- 2 Chrysanthemums, yellow.
- 2 Phlox, mixed.
- 2 Chinese Delphinium, white.
- 2 Yucca, creamy white.
- 2 Rudbeckia, purple.

### Collection No. 2

- 2 Platycodon, blue.
- 2 Achillea ageratum, yellow.
- 2 Heliopsis, orange.
- 2 Garden Heliotropes, pink and white.
- 2 Foxglove, Grandiflora, yellow, spotted.
- 2 Echinacea, purple.

## HARDY PERENNIALS for Cut Flowers

**12** Heavy, 2-year-old Field-Grown Plants for ONLY \$1.10

These 4 Extra Super Collections, 48 Plants in all, for ONLY \$4.00.

### Collection No. 3

- 2 Anchusa Italicata, blue.
- 2 Hesperis, lavender-pink.
- 2 Torch Lilies, red and orange.
- 2 Achillea, Pearl, white.
- 2 Foxglove, Grandiflora, yellow, spotted.
- 2 Echinacea, purple.

### Collection No. 4

- 2 Veronica, blue.
- 2 Lupines, mixed.
- 2 Garden Heliotropes, pink and white.
- 2 Chrysanthemums, pink.
- 2 Achillea ageratum, yellow.
- 2 Chrysanthemums, yel., white.

## HARDY PERENNIALS for the Border

**12** Heavy, 2-year-old Field-Grown Plants for ONLY \$1.10

These 4 Extra Super Collections, 48 Plants in all, for ONLY \$4.00.

### Collection No. 3

- 2 Canterbury Bells, pink, white, and blue.
- 2 Heliopsis, orange.
- 2 Oriental Poppies, red.
- 2 Columbine, mixed.
- 2 Foxgloves, pink and purple.
- 2 Phlox, white.

### Collection No. 4

- 2 Linum (Blue Flax).
- 2 Hollyhocks, all colors.
- 2 Statice latifolia, purple.
- 2 Sidalcea, pink.
- 2 Achillea ruber, pink and red.



Achillea, The Pearl.

**HIBISCUS** (Giant Marshmallow). A lover of wet places. Produces flowers 8-10 inches in diameter. Large color range. Blooms in late July until frost. Fine for a hedge or background. Grows 5-6 feet high. 2-year plants, 10c each.

**HOLLYHOCKS**. Old favorites, always in demand. We offer the finest double varieties obtainable in yellow, pink, red, maroon, white, salmon and rose. Wonderful bloomers. Plant them along fences, under windows or for background effects. Attains 5-6 feet. Will thrive on heavy soil. Strong, 2-year roots, 10c each.

**LATHYRUS** (Perennial Sweet Pea). Showy, free flowering, hardy perennial climbers for trellises, covering old stumps, fences, walls, etc. Bloom all summer and are good for cutting. Mixed colors. Will grow anywhere where it is not too dry. Strong, 2-year plants, 10c each.

**LAVANDULA** (Old English Lavender). This plant brings memories of the past. A real old favorite. Very fragrant with blue flowers from July until August. 1½-2 feet high. A real border plant. Also very adaptable in the rock garden.

Of very easy culture. The silvery gray of its foliage is retained all winter long. Strong, 2-year plants, only 10c each. Strong, 2-year plants in these varieties, 10c each.

**RUDBECKIA** (Coneflower). These thrive everywhere, giving a wealth of bloom. Unsurpassed for the border and garden. Fine for cutting. 2½-3 feet. Prefer the sun but will grow in semi-shade.

**R. Newmanni**. Large yellow flowers with black center. Very showy.

**R. purpurea** (Giant Purple Coneflower). Large, showy, reddish purple flowers with dark brown disc.

Strong, 2-year plants in these varieties, 10c each.

**LATRIS** (Blazing Star). A bulbous perennial with long spikes of purple and rosy purple flowers from July to September. Grows 5 feet tall, of which nearly 3½ feet consists of the flower spike. A novel plant that attracts and commands attention. Very hardy. Will thrive on rather wet ground and in semi-shade. A background plant, effective in its display. Strong, 2-year bulbous roots, each, 10c.

**SHASTA DAISY** (Alaska Daisy). Burbank's origination. Extra large flowers of pure white, borne on straight, erect stems, fine for cutting. Makes a dandy border plant. Thrives in any soil and needs little care but plenty of sun. 2 feet. Strong, 2-year plants, each, 10c.

**SIDALCEA** (Rosy Gem). Erect growing plants with Delphinium-like spikes. Bloom during June and July. Rose-pink in color; about 2-3 feet. Very showy border perennial, as well as a cut flower. About the same culture as Delphinium. Strong, 2-year plants, each, 10c.

**STATICE** (Sea Lavender). Splendid hardy perennials, producing all summer panicles of small flowers, which can be dried and used for winter bouquets. Unexcelled for the border and rockery. Very easy to grow and will thrive in semi-shady locations.

**S. latifolia**. Large, deep blue flowers. Grows 1½-2 feet.

**S. incana**. Pinkish blue. Dwarf. Height 1 foot.

The above in strong, 2-year plants, 10c each.

**STOKESIA** (Stokes' Aster). Plants grow about 18-24 inches, bearing freely from July to October handsome, Centaurea-like blossoms.

Each measuring from 3-4 inches in diameter and deep blue in color. One of the most desirable plants for the hardy border. Excellent for cutting. These will thrive on common garden soil and will do quite well in semi-shady locations. For best flowers full sunlight is necessary. Strong, 2-year plants, only 10c each.

**SWEET WILLIAM**. One of the finest hardy garden plants; of easy culture, thriving in any good garden soil. Plants grow about 1½ feet high and form fine clumps. Produces fine effects in beds and borders. Strong, 2-year plants, each, 10c.

**LOBELIA cardinalis** (Cardinal Flower). One of the showiest of our wild flowers. It is 2-4 feet high, with large, deep red blossoms on the upper part of the stalk. Will thrive in any garden soil or along the border of a Lily pond or brook in water 2-3 inches deep. The most brilliant of the red perennials and a real addition to any garden. Blooms during August and September. Strong, 2-year plants, each, only 10c.

**LUPINES**. Effective plants, producing large Hyacinth-like spikes of flowers during May and June. Require only well-prepared garden soil, prefer a semi-shady location. 2-3 feet. Fine border plant. Strong, 2-year plants, each, 10c each.

**LYCHNIS** (Rose Campion; Jerusalem Cross). Handsome, hardy perennials of easy culture. Will thrive anywhere.

**L. chalcedonica**. Deep red flowers borne on large heads similar to a Verbena. Good for cutting, the border or garden. 2 feet. 2-year plants, each, 10c.

**L. Haageana**. Scarlet flowers, very large and resembling a cross, 2 feet in height. A beautiful massing plant. Strong, 2-year plants, each, 10c.

**PAPAVER** (Poppies). One of our favorite and most popular flowers, producing during the blooming period a profusion of brilliant colors and shades.

**P. orientale** (Oriental Poppy). Large blooms, some measuring 6 inches in diameter. Orientale has extra large flowers, deep scarlet in color. 2½ feet.

**P. orientale**, Mrs. Perry. Rich salmon-pink.

**P. orientale**, Hybrids. Flowers of large size, in mixed colors.

Strong, 2-year roots, each 10c. Plant in early spring or early fall.

**P. nudicaule** (Iceland Poppy). A fine, hardy perennial Poppy of graceful habit, with fernlike foliage; the satiny flowers are borne in endless profusion and are excellent for cutting. Blooms all summer. Grows 1-1½ feet. Strong, 2-year plants, each 10c. Mixed colors.

Note. Poppies are easy to cultivate providing they are set out during the right time. Plant Oriental and Iceland Poppies either during April and early May or during October and early November. They consist essentially of a tap root and do not have a very fibrous root system. Like heavy soil and plenty of sun.

**PENTSTEMON** (Beard Tongue). A beautiful perennial plant, producing freely large spikes of handsome, tubular flowers in almost every shade and color. 2-3 feet. Will thrive on any garden soil. Likes sun. Strong, 2-year plants, each, 10c.

**PHLOX**. The most appreciated of the perennials. It comes in bloom at a time when flowers are needed in the garden and keeps blooming until frost. Immense trusses of large flowers in all colors. Our stock comprises the best varieties grown and are all of medium height, about 2-2½ feet. Phlox likes very heavy soil and plenty of manure. Strong, 2-year plants, each, 10c.

**PHYSALIS** (Chinese Lantern Plant). Dense bushes about 2 feet high, producing freely, bright orange-scarlet lantern-like fruits which make a wonderful winter bouquet when dried. Grows 2 feet and is of very easy culture. Strong roots, 10c each.

**PLATYCODON** (Japanese Balloon Flower). One of the best hardy perennials, bearing a profusion of large, dark blue, bell-shaped flowers the whole season. Excellent for planting in borders or among shrubbery. Will thrive in shade or sun equally well. Grows 2-3 feet. Strong, 2-year plants, each 10c.

**PYRETHRUM** (Painted Daisy). Handsome, hardy perennial plants for the herbaceous border; flowers showy and excellent for cutting. Mixed colors, pink and red predominating. Blooms during May and June

# Hardy Flowering Perennials in Novelties, Better Varieties, Rarer Types

Here is your opportunity to add to your garden varieties that you have not hitherto been able to procure at so low and reasonable prices. These plants are all strong, 2-year plants, blooming size and of great hardiness. Supply is very limited, so order early that we may reserve them for you. You can't resist this list! Not if you are an enthusiastic gardener.

**ACONITUM** (Monkshood). Long spikes of blue flowers in July. Grows 3 feet and over. Prefers shade. Unexcelled for border or as a cut flower. Strong, 2-year plants, 35c each; 3 for \$1.00.

**AETHIONEMA persicum** (Persian Candytuft). Strong, twiggy bushes covered with long, slender spikes of rosy pink flowers. One of our best rock plants. Blue-green foliage. All summer flowering. 25c each; 5 for \$1.00.

**ANCHUSA myosotidiflora**. New, rare. Dwarf, clear blue Forget-me-not flowers. Unexcelled for the rockery or the border. Large, handsome foliage. Only 20c each; 6 for \$1.10.

**ASCLEPIAS tuberosa** (Butterfly Weed). Attractive plants flowering during July and August. 1 1/2 feet. Umbels of bright orange colored blossoms. Lovely to cut. Very lasting. 25c each; 5 for \$1.10.

**ARABIS alpina rosea** (Alpine Rock Cress). Very dwarf rock plant. Large, shiny leaves. Various shades of rose-pink. Grows 6 inches high. Early bloomer. 20c each; 6 for \$1.10.

**AUBRIETIA deltoides** (Rainbow Flower). Because of their neat, compact foliage and the vivid splash of color which they give in the spring, this plant is one of the best subjects for the rockery. Clear lilac. 20c each; 6 for \$1.10.

**CHRYSANTHEMUM, LACINIATED**. New, rare Shasta Daisy. Pure white with fine curled petals. Strong grower producing its flowers on erect well-balanced stems. Blooms in June and July. 20c each; 6 for \$1.10.

**DELPHINIUM, Gold Medal Hybrids**. Large spikes and in different shades of blue, purple, and lavender. Grows 5-6 feet. 8 strong plants for \$1.00.

**DICTAMNUS fraxinella** (Gas Plant). Rosy pink. Abundance of bloom. Blooms in July. Heavy 3-yr. plants, 40c each; 3 for \$1.10.



Dicentra Eximia.



Aubrieta Deltoides.



New Double Shasta Daisy.



Arabis Alpina Rosea.

**DICENTRA eximia** (Dielytra). Dwarf, everblooming Bleeding Heart. Fine lacy foliage and an abundance of flowers all summer long, up till frost. For the rockery, border and garden. 20c each; 6 for \$1.10.

**ERINUS alpinus** (Alpine Liver Balsam). Low, neat and compact rock plant. Evergreen foliage. Abundance of purple flowers. Very free flowering. Blooms in June. Each 25c; 5 for \$1.10.

**GEUM**. One of the finest of the hardy perennials. Grows 1 1/2-2 feet. Makes a dandy cut flower. The following varieties are all double flowering and very showy: They are priced very low at 15c each; 8 for \$1.10.

Atrosanguineum. Deep crimson.

Mrs. Bradshaw. Deep scarlet.

Lady Stratheden. Bright, soft yellow.

**GLAUCIUM** (A Real Rockery Gem). Belongs to the Poppy family. Has artistically formed foliage which is a glaucous blue and is retained during the winter. The foliage blends well and seems to be sculptured right into the rocks. Blooms all summer! In shades of yellow, red and orange. HERE IS A REAL PLANT! 15c each; 10 for \$1.25.

**GLOBULARIA cordifolia** (Blue Globe Flower). Pretty globe shaped blue flowers in June which rise 8 inches above dark evergreen foliage. An interesting item for the rockery. 25c each; 5 for \$1.10.

**GYPSOPHILA acutifolia** (Baby's Breath). A fine cut flower and border plant. It blooms in June and July. This is rose-pink and very attractive. 20c each; 6 for \$1.10.

**HEUCHERA sanguinea** (Coralbells or Alum Root). Prefers shade and moisture. Resemble red Lilies-of-the-Valley. Slender spikes of soft coral-red, bell-shaped flowers from May until August. Attractive foliage retained throughout the winter. Grows about 10-12 inches. 25c each; 5 for \$1.10.



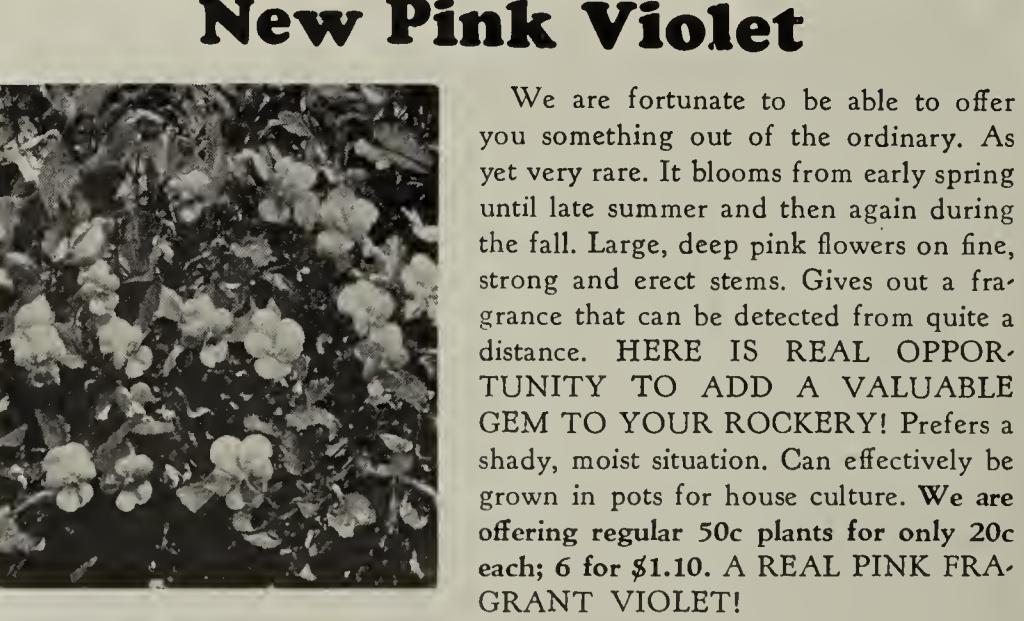
Myosotis Alpestris, "Distinction".



Geum.



Linum Flavum.



We are fortunate to be able to offer you something out of the ordinary. As yet very rare. It blooms from early spring until late summer and then again during the fall. Large, deep pink flowers on fine, strong and erect stems. Gives out a fragrance that can be detected from quite a distance. HERE IS REAL OPPORTUNITY TO ADD A VALUABLE GEM TO YOUR ROCKERY! Prefers a shady, moist situation. Can effectively be grown in pots for house culture. We are offering regular 50c plants for only 20c each; 6 for \$1.10. A REAL PINK FRAGRANT VIOLET!

**PLEASE NOTE:** No orders accepted for less than \$1.00. On orders for \$1.10 to \$2.00, add 25c for packing and postage. On orders for \$2.00 and up, add 10% to your remittance.



Glaucium.

# Hardy Flowering Perennials in Novelties, Better Varieties, Rarer Types



Heuchera Sanguinea.



Dictamnus Fraxinella.



Gypsophila Acutifolia.



Trollius Europaeus.

**HEUCHERA** *brizoides*. Bright pink flowers on graceful stems. Excellent for cutting. 15-18 in., 25c each; 5 for \$1.10.

**IMPERIAL HYBRID DELPHINIUM** (California Strain). The finest hollyhock type of delphinium we have ever seen. Single flowers have attained a width of 2 inches. Will produce stems 8 feet high with a flower spike measuring 3-4 feet. A fine range of colors. A profusion of doubles. Here is a really worth while delphinium. 50c each; 3 for \$1.25; 6 for \$2.25.

**HIERACIUM** *aurantiacum*. A splendid plant for the rockery or border. Dwarf, producing deep orange flowers. Long, hairy leaves. Blooms nearly all summer. Easy culture 20c each; 6 for \$1.10.

**IRIS** *Kaempferi* (Japanese Iris). The most showy of all Iris. Blooms during June and July. Large, flat flowers, resembling orchids, borne on strong, straight stems. Every color of the rainbow. We have a beautiful strain. Each, 25c; 5 for \$1.10.

**JASIONE** *perennis*. A neat rock plant, or border supplement. Miniature blue scabiosa-like heads. Makes small tufts. Blooms extensively. 25c each; 5 for \$1.10.

**LINUM** *flavum* (Hardy Yellow Flax). Profuse bloomer like its blue cousin. You will be delighted with this plant. The foliage is heavier than that of the Blue Flax, but the flowers are very much the same with the exception of being a deep, pleasing yellow. 20c each; 6 for \$1.10.

**MONARDA** *fistulosa* (Bergamot). Producing purple flowers in August and September. Scented. 25c each; 5 for \$1.10.

**OENOTHERA** *missouriensis*. One of the finest rock plants that we have. Prostrate growing, very hardy. Produces freely very large, bright yellow flowers. The largest flowering of all the Oenotheras. Bloom from June to August. 20c each; 6 for \$1.10.

**STACHYS** *lanata* (Woundwort). Fine, old-fashioned cottage garden plant for edging. Fine for rockery. Dwarf, soft silvery foliage. 4 in. Purple flowers. 25c each; 5 for \$1.10.

**TROLLIUS** (The large Golden Globe Flower). One of the finest perennials in cultivation. NOW YOU TOO CAN HAVE TROLLIUS! Fine plants.

**T. caucasicus**. Orange. Very pretty. 25c each; 5 for \$1.10.

**T. europaeus** (European Globe Flower). A brilliant yellow in the spring. Delightful in the border. Deep green, finely cut foliage. 25c each; 5 for \$1.10.

**T., Earliest of All.** One of the first to bloom. Attractive orange-yellow flowers. 25c each; 5 for \$1.10.

**T. Ledebouri.** One of the best of the Trollius. Tallest and largest flowering. Latest to bloom. 35c each; 3 for \$1.00.

**T. Ledebouri "Golden Queen."** New and fine introduction. Award of merit R.H.S. Vigorous 3-foot plants of an intense orange hue. Extremely free-blooming. 50c each.

**VALERIANA** *officinalis* (Hardy Garden Heliotrope). Produces showy heads of rose-tinted white flowers during June and July, with a delicious, strong heliotrope odor. 3-4 feet. Loves a moist spot. Each, 25c; 5 for \$1.10.

**VERBENA** *venosa* (Hardy Verbena). Just what you have been looking for. This South American species is real hardy and a very strong grower. Its beautiful shade of purple fits well into a border. Dandy for rock work. Blooms late into the season. 20c each; 6 for \$1.10.

**PLEASE NOTE:** No orders accepted for less than \$1.00. On orders for \$1.10 to \$2.00, add 25c for packing and postage. On orders for \$2.00 and up, add 10% to your remittance.

**PAPAVER** *alpinum* (Alpine Poppy). Lovely dwarf variety of mixed colors. Ideal for rock gardens. Glaucous little rosettes. Dainty well formed flowers. Grows 6 inches. 25c each; 5 for \$1.10.

**POLEMONIUM** *coeruleum* (Jacob's Ladder). Pretty spikes of bright blue flowers with golden centers. Grows about 18 inches. A real summer flower. Fine lacy foliage of fern-like formation and deep green in color. A real handsome ornamental. 25c each; 5 for \$1.10.

**POTENTILLA** (Cinquefoil). Beautiful plants for the rockery or border. Strawberry-like foliage. Handsome, large flowers in abundance.

**P. atrosanguinea.** Deep scarlet. Green leaves that are silvery underneath. Grows 15 in. high. 25c each; 5 for \$1.10.

**P. nepalensis** (Formosa). Cherry-red and buff flowers. Very pretty. Grows 24 in. 25c each; 5 for \$1.10.

**RUDBECKIA** *fulgida* (Orange-yellow Coneflower). Beautiful deep colored flowers on strong stems. Late summer and fall. 25c each; 5 for \$1.10.

**SALVIA** *farinacea*. (Blue Bedder). An improved strain. Very hardy and attractive. Blooms from July until frost. Long spikes of light blue. Green and silvery foliage. Grows about 30 inches. One of the finest blue salvias grown. 25c each; 5 for \$1.10.

**SCABIOSA** *japonica*. A fine dwarf plant useful either in the border or rockery. Bright blue. Very hardy. A long summer bloomer. Each, 20c; 6 for \$1.10.

**SHASTA DAISY, New Double.** Large white flowers. Double rows of petals. New, rare. Only a limited quantity. 35c each; 3 for \$1.00.

**SILENE** *orientalis*. A fine perennial. Beautiful crisp, deep green foliage. Large heads of deep rose on erect stems. Fine for cutting. Easy to grow. Heavy field-grown plants, 15c each; 8 for \$1.10.



Oenothera missouriensis.



Japanese Iris.



Salvia farinacea.

## The Following Fine Collection of NOVELTIES FOR ONLY \$2.50

**A Superb Collection for Cut Flowers  
and Border Plantings**

- 1 Polemonium coeruleum.
- 1 Valeriana officinalis.
- 1 Japanese Iris.
- 1 Rudbeckia fulgida.
- 1 Double Shasta Daisy.
- 1 Geum atrosanguineum.
- 1 Gypsophila acutifolia.
- 1 Trollius europaeus.
- 1 Monarda fistulosa.
- 1 Imperial California Delphinium.
- 1 Scabiosa japonica.
- 1 Laciniated Chrysanthemum.

All Perennials  
Come to You  
Freshly Dug,  
Properly Packed  
and Labeled.

This collection is regularly valued at \$5.00.

A SPLENDID BUY!

**12 Strong Heavy Plants \$2.50**

# Novelty Flowering Shrubs, Ornamental Trees

## French Lilacs • • •



Nikko Blue Hydrangea.

### French Hybrid LILACS

Best stock on own roots. Here is something that you have been looking for. Lilacs are among the earliest shrubs to bloom and aren't they fragrant? We offer here fine stock of blooming size in some of the choicest and best varieties. You can afford quite a number at the low prices quoted. Look!

Fine French Hybrid Lilacs, 2-2½ ft., only 75c each; 2 for \$1.25.

CHARLES TENTH. Single purple-red.

LUDWIG SPAETH. Single purple.

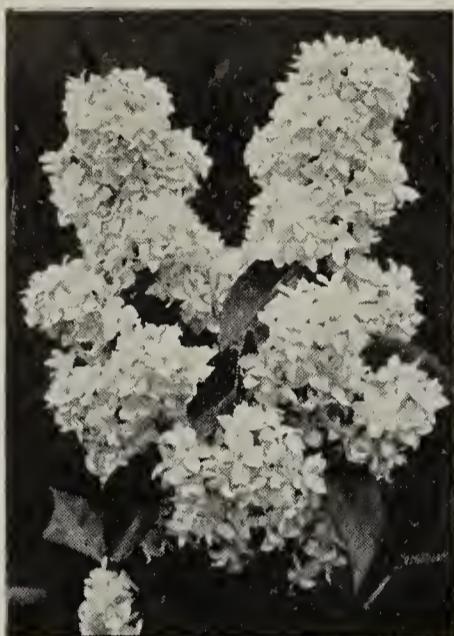
WM. ROBINSON. Double mauve.

PRESIDENT GREVY. Double blue.

MME. LEMOINE. Double white.

MICHEL BUCHNER. Double lilac.

The above collection of 6 choice named Lilacs for only \$3.50. They are certainly showy.



French Lilac.

## HERE YOU ARE, FOLKS!



Tartarian Honeysuckle.

Step right up and get the facts about Hardy Flowering Shrubs. They are the hardiest, cheapest and most rapid growers of any of the ornamentals.

### 6 Super Hardy Flowering Shrubs, \$1.00

- 1 TARTARIAN HONEYSUCKLE. Bush form. Deep salmon, shading to red.
- 1 SYRINGA (Mock Orange). Fragrant, white flowers in abundance.
- 1 ROSE OF SHARON. In bush form and tree shape. Double pink, white and purple.
- 1 SPIREA Van Houttei (Bridal Wreath Spirea). Graceful, pendulous branches profusely covered with small, dainty white flowers.
- 1 BUDDLEIA magnifica (Summer Lilac or Butterfly Bush). In bloom from June till frost. Fine purple flowers resembling the lilac, but smaller.
- 1 SPIREA ANTHONY WATERER (Dwarf Spirea). A fine low shrub having deep red flowers from June to August and again in September and October.

THIS COLLECTION OF SIX SHRUBS OFFERS YOU BLOOM FROM MAY TO OCTOBER



Syringa.



Rose of Sharon.



Spirea A. Waterer.



Spirea Van Houttei.



Buddleia.



Magnolia Soulangeana.



Red-Leaved Japanese Maple.

The aristocrat of the hardy Hydrangeas. Beautiful rotund blooms, deep blue in color. In bloom from June until frost. They retain their color and do best on sandy soil. On heavier soils the color may vary. To keep them pure blue add powdered alum to your soil. Hydrangeas like plenty of manure and fertilizer. Bone meal or bone shavings are ideal foods. We offer this truly fine plant at very great savings. Strong, blooming size stock, 2 for 95c; 4 for \$1.75.

### The True-Blue Hydrangea "Nikko Blue"

like plenty of manure and fertilizer. Bone meal or bone shavings are ideal foods. We offer this truly fine plant at very great savings. Strong, blooming size stock, 2 for 95c; 4 for \$1.75.

### New Red-Leaved Jap. Maple

Red-Leaved Maple. 1-1½ ft., only \$1.10 each.

AMERICAN HOLLY. Here is a real "American Tree" for the American home. Bright, glossy green foliage and beautiful dark red berries. Potted trees, well-rooted, running about 1 ft., only \$1.25 each; 2 for \$2.00.

BECHTEL'S DOUBLE FLOWERING CRAB. Pink and white. Very showy ornamental tree, handsome in appearance. Grows 15 to 18 feet and is very compact. Several of these to grace your lawn and add dollars to the value of your property and days of delight to your vision. Heavy, well-branched trees, 2-3 ft., only \$1.00 each; 2 for \$1.75.

HYDRANGEA arborescens grandiflora (Hills of Snow). Useful in shade. A fine display of white flowers borne in large clusters during July and August. 1½-2 ft., 30c each; 4 for \$1.10.

HYDRANGEA paniculata grandiflora (Peegee). Everyone knows this variety. The great heads of pure white flowers that gradually turn pink. Excellent when cut and dried for decoration. 1½-2 ft., 30c each; 4 for \$1.10.

ILEX crenata (Japanese Holly). Thick, dark lustrous green leaves of variable size, never larger than a privet. Forms a large, fine bush for permanent planting and does not object to shade. Black berries. 6-8 in. plants, 4 years, each, 75c; 2 for \$1.25.

JAPANESE FLOWERING QUINCE. One of our best early flowering shrubs. Gorgeous in May and June with its large scarlet flowers and glossy green leaves. A real ornamental. Heavy shrubs, 1-1½ ft., only 40c each; 3 for \$1.10.

MAGNOLIA Soulangeana (Saucer Magnolia). A beautiful tree producing large, pink flowers of unrivalled beauty. Grows 18 to 20 feet. Makes a compact and very showy ornamental. None can compare. These are grafted trees and will flower in a year or so. Heavy trees, 2 years in the field, running 1½-2 ft., only \$2.00 each.

MAGNOLIA Soulangeana Lennei (Pink Magnolia). More dwarf in habit than the above. Lavender-pink flowers. Cold frame and field-grown trees, each 75c; 2 for \$1.25.

MAGNOLIA tripetala (Umbrella Magnolia). A fast growing and very ornamental tree. Large, handsome leaves, very erect trunk. Produces large, creamy white flowers. The seed pods are pink. We offer this very fine Magnolia in heavy trees, 3-4 ft., for only \$1.50 each. A BARGAIN!

NEW RED-LEAVED JAPANESE BARBERRY. The most striking of shrubs. Fiery red foliage throughout the entire summer and fall. Our plants are the most brilliant that we have ever seen. Heavy plants, well branched, running 1-1½ ft., 40c each; 3 for \$1.10.

RED-FLOWERING DOGWOOD. One of the most beautiful of ornamental trees. A lovely sight in May and June when producing its gorgeous deep pink and red flowers. Its red fruits in September make it a truly great tree the year around. Heavy trees, 3 feet, only \$2.25 each.

WISTERIA multiflora (Long Cluster Wisteria). Properly trained, the 3-foot sprays of purple flowers can never be forgotten. Even in May the fragrance is noteworthy. 10-12 in. vines, each 30c; 4 for \$1.10.

# Vines—Creepers—Ground Covers—Edgers

## Euonymus

A splendid creeping evergreen plant for covering banks, terraces, walls, etc. Fine for the rock garden. If you have shady spots where grass will not grow, Euonymus will save the situation.

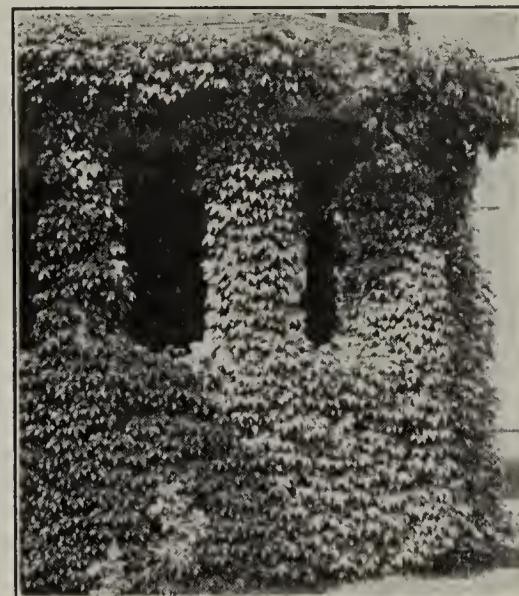
**EUONYMUS radicans.** Deep green in color both summer and winter. A fine fast growing creeper that covers solidly. Radicans grows as much as 15 feet during the summer. Can be trimmed and made into a solid carpet or covering. 12 strong, heavy plants for only \$1.10; \$5.00 per 100. Field grown, very compact and heavy plants, 20c each; 6 for \$1.10.

**E. radicans variegata.** Like the above only the foliage is green and white. Not quite as rapid a grower, but very showy. Nice for edging beds, in the rockery or between evergreen groupings. Strong, heavy plants, 10 for \$1.10; \$6.00 per 100. Field grown, heavy stock, 25c each; 5 for \$1.10.

**E. colorata.** The very best creeper for semi-shade and full sun on banks, terraces, etc. Immune to scale. Deep green in the summer and a rich red during the winter. Gives color wherever planted. This variety grows faster than even the Radicans, green. Strong, heavy plants, 12 for \$1.10; \$5.00 per 100. Field grown, heavy stock, 20c each; 6 for \$1.10.



Euonymus Radicans.



Boston Ivy (Ampelopsis).

## Boxwood

(The Regular Old English Box). Suitable for edging walks and for use in the rockery. Fine for window boxes and cemetery use. Slow growing and compact in habit. Can be sheared to any shape desired. Deep green foliage. Thrives in any soil. Boxwood is a plant that is long living and perpetually beautiful. Get some at these low prices for high quality stock. Our Boxwood is incomparable. 4-6 in. plants, heavily rooted, 25 for \$1.50; \$5.50 per 100. 6-10 in. grade plants, bushy, 10 for \$1.25; \$2.50 per 25; \$9.00 per 100.

## Boston Ivy

(*Ampelopsis Veitchii*)

A closely clinging vine for covering trellises, sides of houses, for the rockery and as a ground cover. Unexcelled for covering the sides of brick or cement walls. Deep green in the summer. Brilliant autumn coloring, blue berries, turning black in the fall. Sometimes called Japanese Creeper. For covering walls plant about 2 feet apart. Will attain a height of from 40 to 50 feet. We offer this superb Ivy in strong plants with long vines at 25c each; 6 for \$1.35.

## Pachysandra

**PACHYSANDRA TERMINALIS** (Japanese Spurge). A broad-leaved evergreen plant growing 6 to 8 inches high and forming a close, matlike growth. Should be planted close together. Excellent for border, along drives and walks. Fine for window boxes both summer and winter. When used as underplanting it gives finish to your groupings of shrubs, trees and flowers, by covering the bare soil. Thrives in city yards under smoky conditions. Makes perpetual cover for graves in cemetery plantings. A really universal plant. Strong, well-rooted plants, 10 for \$1.10; \$6.00 per 100. These are bargain prices for quality that is sound (N. M. P. G.) stock.

### PLACE YOUR ORDER NOW!

Attain greater planting success by receiving your stock early. Don't delay.



Pachysandra Terminalis (Japanese Spurge).

# Rhododendrons and Azaleas

## RHODODENDRONS

Broad-leaved evergreens of unusual beauty. Produce large, gorgeous blooms in May and June. Evergreen foliage of great attractiveness. We offer here, choice collections that will amaze and delight you. They are priced exactly one-half of their regular value. Buy and plant them in masses.

We are justly proud of our stock of Rhododendrons. Never have we seen them better. Strong branches, clean, well-formed leaves, and plenty of fibrous roots.

## Their Care

Rhododendrons and Azaleas prefer a shady location. They will thrive in semi-sun, but do not do so well in full sunlight. They require, for best growth, a soil having an acid reaction. This acidity may be had, by adding to your soil, either humus, leaf mold or peat moss. About two-thirds of this material to one-third soil. Never lime. Mulch with 2 to 3 inches of any of the three mentioned above, for retaining moisture and acidity around the plants. YOU WILL HAVE SUCCESS.



Azalea Mollis.

## AZALEAS

Blood brothers to the Rhododendrons in manner of care and cultivation. Flowers similar but of a smaller scale. They deserve space in every garden.

**AZALEA mollis** (Chinese Azalea). Deciduous. Deep orange flowers as well as shades of salmon and flame borne in clusters. Individual flowers 2 to 3 inches across. Each stem carries as many as 8 to 10 of these flowers in one cluster. Strong, blooming size plants, 2 for \$1.25.

**A. nudiflora** (Pinxterbloom). Also deciduous. Same habit and manner as the Mollis, but having coral-pink flowers of a little smaller size. Strong, blooming size stock, 2 plants for \$1.25.

**A. Hinodegiri** (Evergreen Azalea). Bushy, compact growth. Various shades of red. Deep, green foliage, having a bronzy tint during the winter. Two strong, blooming size plants for only \$1.25.

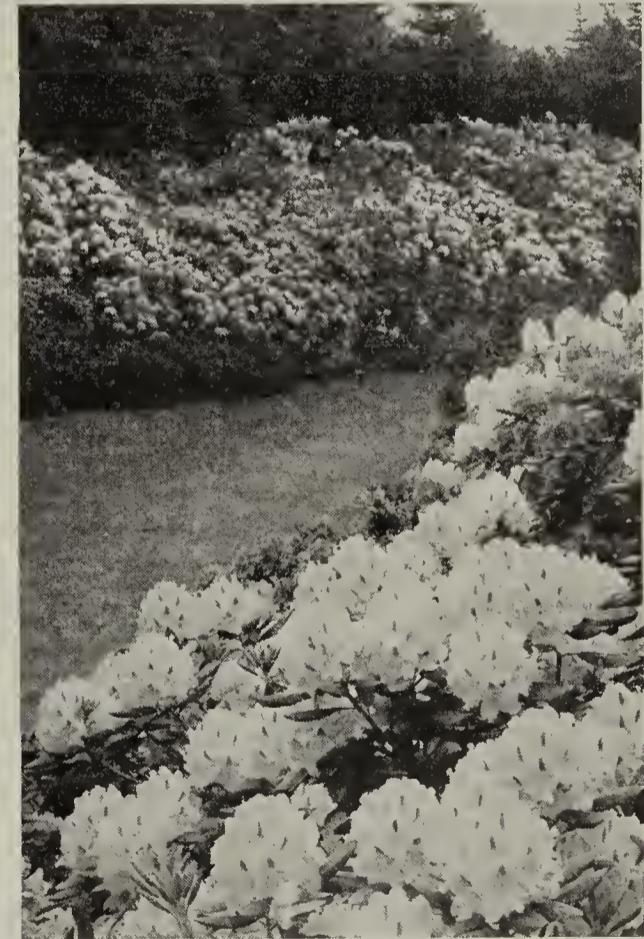
**A. Schlippenbachi** (Chinese Azalea). Same habit and form as Mollis. Slower grower. Foliage deep color tinted bronze. Flowers beautiful pale rose. Blooming size plants, 2 for \$1.25.

**A. calendulacea** (Flame Azalea). Deciduous. Orange-red flowers in large clusters. Gorgeous! Heavy clumps, 1-1/2 ft., each, \$1.50; 2 for \$2.75.

### LOOK! COLLECTION OF 2 EACH OF OF THESE AZALEAS.

8 Showy Plants in All for Only \$4.50.  
(Plants listed at 2 for \$1.25.)

**PLEASE NOTE:** No orders accepted for less than \$1.00. Evergreens, shrubs, Azaleas and vines shipped express charges collect.



Rhododendrons.

### Collection No. 1

**RHODODENDRON MAXIMUM.** Pink and white. Heavy plants, 1-1/2 ft. 60c each.

**RHODODENDRON CATAWBIENSE.** Reddish bloom. Heavy plants, 1-1/2 ft. 60c each.

**RHODODENDRON CAROLINIANUM.** Deep salmon; small foliage. Heavy plants, 1-1/2 ft. 60c each.

(All three varieties in the above for only \$1.50).

6 for \$2.50; 12 for \$4.00.

IT CAN'T BE BEAT!

### Collection No. 2

The same 3 varieties as No. 1 Collection in selected, especially culled stock running 1 to 2 feet at 75c each; 3 for \$2.00; 6 for \$3.50; 12 for \$6.00.

YOU SIMPLY CAN'T GET ALONG  
WITHOUT RHODODENDRONS.

# THE MARCH IS ON!

8 to 9 years landscape size. Any of the following 3 collections. Each tree will be as described: size, shape, color, etc.

## Collection No. 1-B

- 2 JAPANESE CYPRESS. 2 to 2½ feet. Tall, pyramidal shape. Graceful, lacy foliage. Light green.
- 2 COLORADO SPRUCE. 2 feet. Symmetrical and upright. Light green foliage. Exceedingly popular.
- 2 IRISH JUNIPER. 2 feet. A narrow and dense column, very erect and formal. Foliage a deep glaucous green.
- 2 MUGHO PINE. 1½-foot spread. Dwarf, compact and globular. Dark green. Dense needles on upright branches, like candles.

8 Heavy  
Choice  
Sheared  
Evergreens  
for \$2.50  
only

## Collection No. 2-B

- 2 PFITZER'S SPREADING JUNIPER. 2-foot spread. Dark gray-green foliage in abundance of graceful tapering shoots.
- 2 AUSTRIAN PINE. 2 to 3 feet. Massive spreading limbs. Long, stiff needles. A dark, deep green color. Handsome and hardy.
- 2 AMERICAN ARBOR-VITAE. 2½ to 3 feet. Foliage bright green in flat sprays. A "round spire" of varying heights.
- 2 GLOBE ARBOR-VITAE. 1½ to 2 feet. A perfect ball of deep green foliage.

## Collection No. 3-B

- 2 BALSAM FIR. 3 feet. Erect, conical shaped evergreens. Light green foliage, flat needles. Very pungent odor.
- 2 RETINOSPORA PLUMOSA (Plume Cypress). 2 to 2½ feet. A soft, feathery evergreen of broad, pyramidal shape with fernlike, light green foliage.
- 2 PYRAMIDAL ARBOR-VITAE. 2½ to 3 feet. Pointed columns of unchanging dark green, feathery foliage.
- 2 CANADA HEMLOCK. 1½ to 2 feet. A rapid grower with spreading, pendulous branches. Very hardy, with rich, deep green foliage.

**DON'T PASS UP THIS OPPORTUNITY!  
IT CAN NEVER BE DUPLICATED!** All Stock  
Guaranteed to Arrive in A-1 Planting Condition!

# Hedges

Immediately you think of California Privet or Japanese Barberry. These plants have both served their time and duty as an aid to home ground beautifying. But like the phonograph, they are obsolete, old and not for up-and-coming home owners and garden lovers. You want something different. You are looking for the ideal hedge that will give you as much satisfaction in the winter as in the summer. We've got just the thing for you and at just the price within everybody's pocketbook reach. LOOK HERE!

**AMERICAN ARBOR-VITAE.** 1-1½ feet, heavy, 10 for \$2.00; \$18.00 per hundred. 50 at the hundred rate. One of the most desirable trees for evergreen hedges.

**CANADA HEMLOCK.** 1-1½ feet. 10 for \$2.50; \$22.00 per hundred. 50 at the hundred rate. Here is not only one of the best, but the most perfect hedging evergreen. A hemlock hedge is about the most beautiful creation possible. At Magic Decorator prices it can easily be yours. Get it!

**WHITE SPRUCE.** 1-1½ feet. 10 for \$2.00; \$18.00 per hundred. 50 at the hundred rate. Makes a dense hedge and a dandy windbreak. Bluish green foliage.

**NOTE:** Set evergreens 18 inches to 2 feet apart for correct hedges. Do not trim the first year, but every year thereafter. Keep compact and bushy.

**PLEASE NOTE:** No order accepted for less than \$1.00. Evergreens, shrubs, Agaleas, etc., are shipped express charges collect. Express rates on nursery stock have been lowered 25 per cent. Express means safe arrival.

Up and down our fields of evergreens went the operators of this company and selected stock, here, there, everywhere, for a quick turn-over and immediate removal. "It has to go!" they shouted. "Our friends and customers shall benefit. We shall slash and cut to the bone, for go they must."

When the shouting was over and the din died down, here is what they did: They give you 8 fine Evergreens for only \$2.50, that should sell at 75c EACH!

There are only a few thousand of these sizes, so grab yours while the grabbing is good. The finest collections of Evergreens ever put on the market!

# Again We Have a Surprise for You

## The GREATEST Evergreen Offer Ever Made

Here is the regular high "N. M. P. G." quality in evergreens being sacrificed at less than one-half the regular value. BEAUTIFULLY DEVELOPED SPECIMENS, MIND YOU. NO SCRANNY, LANKY SEEDLINGS, BUT REAL HONEST-TO-GOODNESS LANDSCAPE SIZE EVERGREENS. Unparalleled in the history of Evergreen Offers! TREMENDOUS VALUE!

Not only do you get heavy, 3 times transplanted, sheared field-grown trees in well-spaced nursery rows, but YOU CAN SELECT FROM A WIDE VARIETY! No definite and compulsory groups to take, but collections of your own choice! EACH TREE GUARANTEED TO BE AS DESCRIBED HEREIN. PICK THEM OUT!

**8 HEAVY 8-9 YEAR-OLD FIELD GROWN SHEARED TREE FOR ONLY \$1.80!  
YOUR OWN CHOICE—8 for only \$1.80!**

Your own  
choice of  
these 8 - 9  
year old  
field grown  
sheared trees

**8 Trees  
for \$1.80**



Douglas Fir.



Mugho Pine.



Golden Cypress.



Balsam Fir.

Over 500,000 Trees!

Over 500,000 Trees!

**AMERICAN ARBOR-VITAE.** A very popular variety. Foliage bright green in flat sprays. A "round spire" of varying height. Trees, 1½-2 ft.

**AUSTRIAN PINE.** One of the finest of the ornamental pines. Heavy 2½-3 ft. trees. Massive spreading limbs. Long, stiff needles. A dark, deep green color. Handsome and very hardy.

**BALSAM FIR.** 2½-3 ft. trees. Erect, conical-shaped evergreen. Light green foliage, flat needles. Very pungent odor.

**DOUGLAS FIR.** Foliage dark, bluish-green. Conical shape. Trees, 1½-2 ft.

**GLOBE ARBOR-VITAE.** 1-1½ ft. trees. A perfect globe of dense light green foliage. Dwarf in habit.

**GOLDEN CYPRESS.** 1½-2 ft. trees. Soft, heavy and dense growth. Feathery artistically-cut foliage, tinted a soft, beautiful yellow. Gives color in an evergreen planting.

**GREEK JUNIPER.** Spiny, severe pyramidal in form. Deep blue foliage. Very dense and compact grower. Trees 1 foot and over.

**IRISH JUNIPER.** Columnar, formal and erect. 1 to 1½ ft. trees. Bluish green foliage.

**JAPANESE CYPRESS.** 1½ to 2 ft. trees. Tall, pyramidal shape. Graceful, lacy foliage, deep green.

**MOSS CYPRESS.** 1 to 1½ ft. trees. Very beautiful. Dense moss-like foliage of a misty, silvery blue. Soft and graceful.

**MUGHO PINE.** 1-foot spread. Dwarf, compact, globular and many-stemmed. Dark green. Dense needles on upright branches, like candles.

**NORWAY SPRUCE.** 1½ to 2 ft. trees. Pyramidal in shape. Dark green needles. Rapid grower and very healthy and hardy. Fine for specimen plantings.

**PFITZER'S SPREADING JUNIPER.** One of the best prostrate Junipers. Most popular of all spreading evergreens. Dark blue-green foliage in an abundance of graceful tapering shoots.

**PYRAMIDAL ARBOR-VITAE.** 2 ft. trees. Pointed pyramidal columns. Unchanging dark green, feathery foliage. Always holds its formal shape.

**RETINOSPORA PISIFERA.** 1½ to 2 ft. trees. Tall, pyramidal shape. Pendulous, graceful, dark green foliage.

**WHITE SPRUCE.** 2 ft. trees. Pyramidal in shape. Very compact and heavy in growth. Bluish green foliage.

Tremendous savings in the line of perfect evergreen specimens, all ready to landscape your home grounds or garden. KEEP IN MIND, that all stock is as advertised and represented. Here you have the cream of the crop in the varieties offered. You need look no further for BARGAINS. They have arrived.

## Special TRIUMPH Offer Rock Garden Collection

Selected young trees that will just fit in those small spaces between the rocks. Here is a wonderful assortment of genuinely superb little trees.

- 1 YELLOW PLUME CYPRESS. Soft, feathery foliage, golden tipped.
- 1 ANDORRA JUNIPER. Remains close to the ground. Gray-green in summer; reddish purple in winter. Fine for rock work.
- 1 MOSS CYPRESS. Pyramidal and columnar. Dense, misty silvery blue foliage. Soft and graceful.
- 1 JUNIPERUS HORIZONTALIS (Creeping Juniper). Deep green. Bronzy purple in winter.
- 1 EUONYMUS VARIEGATA. White and green foliage. Beautiful creeper.
- 1 BUXUS SEMPERVIRENS (Boxwood). Low, round, compact plants. Deep green.

1 RETINOSPORA PLUMOSA. Pyramidal. Deep green, fernlike soft foliage.

1 EUONYMUS COLORATA. Creeper. In summer a deep green; in winter, scarlet.

1 RETINOSPORA LUTESCENS. Very dwarf. Light green foliage tipped a lemon-yellow.

1 TAXUS CUSPIDATA (Japanese Yew). Rich, dark green foliage. Red berries.

These are not quite as heavy as the set offered at 6 for \$1.50, but are fine young plants that will grace your rockery with the demeanor of the most snobby aristocrat. They will fill the requirements to the utmost possibility. REMEMBER, 10 of them for ONLY \$1.50; 100 for \$10.00; 50 @ 100 rate.

## "It's Going To Cost Too Much"

That's a sentence the whole world is familiar with.

We cannot help you in getting value plus value in food stuffs, clothing, etc., but we can guarantee big, stupendous values in Evergreens. We tell you it is going to cost very little and believe you us, we mean it.

You want to landscape your grounds! You want it done without too much expense! You want results for your money? Worry no longer!

Just look at these values. Big, heavy, balled and burlapped landscape evergreens for immediate effect. \$1.35 each; 5 for \$6.00; 10 for \$11.00. Regular value, \$2.50 each.

AMERICAN ARBOR-VITAE. 3 to 4 ft. Bright green foliage in flat sprays. Upright and pyramidal in form. Very popular and hardy.

COLORADO SPRUCE. 3 ft. Upright and symmetrical. Light green and greenish blue foliage.

DOUGLAS FIR. 2 to 3 ft. Dark bluish green foliage. Conical shape.

GLOBE ARBOR-VITAE. 2 1/2 ft., heavy. Perfect ball of deep green foliage.

IRISH JUNIPER. 3 ft. Compact. Narrow, dense column; very erect and formal. Foliage a deep glaucous green.

JAPANESE CYPRESS. 2 1/2 ft. Tall and graceful. Lacy, light green, fernlike foliage.

JUNIPERUS HORIZONTALIS. 2 1/2 to 3-ft. trailers. Heavy plants. Deep green foliage turning bronzy purple in winter. Low, spreading habit. Branches form roots wherever they come in contact with the soil. Fine for banks, terraces, etc.

JUNIPERUS SABINA (Savin Juniper). 2 1/2-3 ft. spread. Vase-shaped and spreading.

MUGHO PINE. 2 1/2 to 3-ft. spread. Dwarf, compact and globular. Dark green foliage.

Upright branches.

NORWAY SPRUCE. 3 to 4 ft. Dark green needles. Pyramidal and a rapid grower.

SILVER MOSS CYPRESS. 2-2 1/2 ft. Columnar and pyramidal. Bluish green.

**\$1.35 each**

**5 for \$6.00**

**10 for \$11.00**

**Regular value  
\$2.50 each**



## 10,000 Evergreens

**3 for \$1.00**

**Every Tree worth many times more than you pay**

**10  
Evergreens  
only \$1.50**

## Your Rockery!

**Your Choice!  
Pick Them Out**

**6  
Rock  
Evergreens  
\$1.50**

**Regular Value \$3.00  
Sound Quality at  
Bargain Prices**



## 5 to 6 ft. Norway Spruce

Regular value \$4.00.



We have approximately 1000 of the above to offer. Every tree beautifully pyramidal in shape. Healthy and rapid growing with dark green needles. The most popular cultivated Spruce in this country. Fine for lawn specimens, hedges and windbreaks. Makes winding drives and steep terraces picturesque and majestic. Every tree dug with a good ball of earth!

**\$1.50 each.**

These have been carefully culled and marked for immediate sale. Your choice of the following perfect, especially selected trees from our nursery rows.

NORWAY SPRUCE. 2 to 2 1/2 feet.

JAPANESE CYPRESS. 2 to 2 1/2 feet.

CANADA HEMLOCK. 1 1/2 to 2 feet.

AMERICAN ARBOR-VITAE. 2 1/2 to 3 feet.

AUSTRIAN PINE. 2 1/2 to 3 feet.

WHITE SPRUCE. 2 to 2 1/2 feet.

Any of these are suitable for hedges and windbreaks. An evergreen hedge is the perfect enclosure for well-kept grounds. ALWAYS GREEN! Place trees 18 inches to 2 feet apart. Do not shear first year, but every year thereafter. Keep compact and bushy.

Start a hedge, now, with this choice stock. \$22.00 per hundred. 25 for only \$5.50. SAVE MONEY! BUY NOW!

## Please Note!

No orders accepted for less than \$1.00. All evergreen, shrubs, azaleas, etc., shipped by express. Express rates on nursery stock have been lowered 25 per cent.

# NEW MARKET PERENNIAL GARDENS

August S. Hoffer  
Proprietor and Gen. Mgr.

NEW MARKET, New Jersey

Phone  
Dunellen  
2-7053

## A Tremendous Sacrifice in COLORADO BLUE SPRUCE

A real "American" evergreen. A year ago no one could have bribed us to sell these trees at the price we now offer them. We would have scorned a bid much higher.

Now, we find ourselves crowded for space and must let some of them go at heart-breaking prices. Go they must, so get yours while they last.

The best ornamental tree for specimen use. Deep blue in color and well mannered. An evergreen sculptured by Nature, into the most pleasing, attractive and beautiful tree possible. Our trees are selected for color, shape and hardiness. None better to be had!

### Colorado Spruce

The same type as the "Blue Spruce," but not showing the deep blue color associated with that tree. These trees have a greenish blue and are perfect in form and bearing. An evergreen that you should have.

7-year trees, twice transplanted, 1 to 1½ feet, 40c each; 3 for \$1.10. 1½ to 2 ft., heavy stock, 3 times transplanted, only 65c each; 2 for \$1.25.

Heavy, select specimens, 2 to 2½ ft., only \$1.25 each. Every one a dandy.

### American Arbor-Vitae

Pyramidal in form and of a very soft and flexible foliage, deep green in color. Makes the finest evergreen for foundation use. Here is the biggest and best buy in years. It simply can't be duplicated.

Heavy, well shaped, sheared specimens, 4 to 5 feet, only \$1.40 each.

It's a give-away. They should really cost \$3.00. Get one and see for yourself

We can supply all the varieties listed in sizes running up to 10 feet. If you need large specimens, write us for prices



Japanese Cypress.



Norway Spruce.

### Please Note!

No order accepted for less than \$1.00. All evergreens, shrubs, azaleas, etc., shipped by express, charges collect. Express rates have been lowered 25%.

Strong, 8-year trees, twice transplanted, 1 to 1½ feet.

**Each 60c  
2 for \$1.10**

Heavy, 9- to 10-year trees, three times transplanted, 1½ to 2 feet.

**Each \$1.25  
2 for \$2.25**

Heavy, beautifully shaped specimens, 2½ to 3 feet.

**Each \$2.75  
2 for \$5.00**

Don't forget an "American" tree for the American homeowner!



Colorado Blue Spruce.



American Arbor-Vitae.

### How to Plant Evergreens

Evergreens require but ordinary garden soil. A good coating of manure or fertilizer mixed with the soil before planting will greatly enhance their beauty and increase the yearly growth. Set the trees the same depth as they have been growing in the nursery. For trees without ball of soil spread the roots out and downward. Press the soil firmly around the roots and then give the trees a good drink of water. No more watering is needed unless the weather should be very dry and arid. Evergreens can take care of themselves with the bountiful aid of Mother Nature.

## Distinctive, Aristocratic . . . EVERGREENS

That Will Give Your Home That Well Mannered Look You've Been Striving For  
**American Pyramidal Arbor-Vitae**

3 to 3½ ft., only 65c each; 2 for \$1.25.

### Norway Spruce

3 to 4 ft., only 85c each; 2 for \$1.50.

### Austrian Pine

2 to 2½ ft., only 30c each; 10 for \$2.50.

### Douglas Fir

1 to 1½ ft., heavy, compact specimens, only 75c each; 2 for \$1.25.

### Retinospora Pisifera

(Green Japanese Cypress). 1½ to 2 ft., only 30c each; 10 for \$2.50.

### Retinospora Pisifera Aurea

(Golden Cypress). Every tree the fine (N.M.P.G.) quality stock that automatically insures satisfaction. There is room on the order blank for some of these. 1½ to 2 ft., only 35c each; 10 for \$3.00.